



**MINUTES
REGULAR MEETING
America250 Coordinating Committee**

**Thursday, April 23, 2026, 6:00pm
Scitico Room, Enfield Town Hall**

1. Call to Order – Call to order at 6:04pm.

Shannon Esslinger, Kelly Davis, Brandon Jewell, Lori Unghire, Alex Raniello, Emily Clifford, Cindy Kinney (arrived 6:20)
Aaron Marcavitch, Staff
Charlie Mastroberti, audience (Red Brewster)

2. Approval of Minutes – **Motion to approve the March minutes made by Brandon Jewell, Seconded by Kelly Davis. All in favor.**
3. State 250 Updates (If Any) – None at this time.

4. Budget Discussion – Aaron Marcavitch started a discussion around the budget now that the Council had approved \$15,000 in funding for the A250 effort. Much of the conversation focused on the purchase of “swag” materials that could be handed out. Marcavitch showed off various elements of different ideas. There was broad agreement for stickers, magnets, and pencils. There was some discussion around “squeeze” type items and the group preferred not to go forward with a flag item, instead suggesting something like a star or drum. There was also discussion about a “branded” color pencil set, bookmarks, lanyards, and a postcard set.

The group also discussed how to fund a “wooden photo cut out.” Alex Raniello and Shannon Esslinger agreed to work on this and provide a cost concept for the committee to review and vote on at the next meeting. There was some discussion about how to use the funding for special events (including a drum circle). Aaron Marcavitch agreed to talk with the July 4th Committee and discuss how we can use the funding for this effort.

After discussion, the group agreed there was a need for a special meeting in mid-May to ensure that all details were being handled as the major projects moved ahead.

Motion to add a special meeting on May 14th at 6pm made by Brandon Jewell, seconded by Emily Clifford. All in favor.

5. Education – Emily Clifford reviewed the three submissions for the essay contest and a rubric on how to score this. Aaron Marcavitch will distribute the three essays. Emily will lead a review on May 14th and there will be a decision about how to handle awards and amounts. Aaron Marcavitch talked with Joel about the photo/essay releases, and he had no concerns about releasing names or materials.

6. Marketing – Emily Clifford started a discussion around lawn signs and banners. There was a long discussion about signage and how best to handle this. Aaron Marcavitch noted that the Town does have an ordinance around signage and would check in with the Town Manager about this.

There was broad agreement to utilize local television. Emily Clifford would help coordinate this effort.

The committee asked that Aaron Marcavitch modify the flyer to take off old things and add anything new. They also asked that the 250 efforts be included under “Community” on the town’s website. Aaron Marcavitch will look into both.

7. Event Development – Kelly Davis provided a report on the April Abbey event and discussed the Jonathan Edwards program. Aaron Marcavitch called attention to the upcoming “American Revolution” screening on April 29. Emily Clifford promoted the May 2nd Community Chorus concert at Enfield High School.

There was a discussion regarding July 4th and the tent. Brandon Jewell asked Aaron Marcavitch to talk with re-enactors to understand the firing schedule and location. Aaron Marcavitch asked that a meeting be set up with the July 4th Committee to discuss.

Charlie Mastroberti asked if there was a way he could participate with a tasting of an “America250” related beer. Brandon Jewell would look into this, and Aaron Marcavitch will follow up.

Aaron Marcavitch brought up two national level efforts – the nationwide Bell Ringing and the nationwide “red, white, and blue” light up night. Shannon Esslinger would look into the lighting item, and Emily would send along a list of churches for the Bell Ringing.

Emily Clifford offered to help organize a group for Memorial Day with a banner. Aaron Marcavitch will get the banner made.

8. Other Materials – The group agreed that the Town should buy shirts for council members and then buy more for sales. There was general agreement to finish the “swag” conversation on May 14.
9. Other Business - Aaron Marcavitch brought up one final item about the legacy of the group. A group has “Liberty Elms” for sale. Since the group showed some interest in this idea, he will follow up with the Town Manager’s office.
10. Adjourn – Motion to adjourn at 7:40pm made by Emily Clifford. Seconded by Shannon Esslinger. All in favor.

Respectfully submitted,
Aaron Marcavitch