

Enfield Culture and Arts Commission Special Meeting
January 14, 2025, 7:00pm
Virtual via Google Meet

Roll Call

Donna Hamre, Emily Clifford, Joyce Bolanos, Jason Neeley, Nzima Hutchings, Dan Keating, Debbi Kruzel

Not present: BOE Liaison, TC Liaison

Art Squash update:

Donna had technical issues with sound during the beginning of the meeting.

Joyce shared a PowerPoint presentation and reviewed the event budget. The budget was shared on the screen as well as emailed to commission members for review.

Joyce reviewed the total event budget is \$13,260.50 including extras.

The core budget of \$5000 is being asked of ECAC to allocate funds for the event. Joyce will be looking for sponsors. Aaron will be looking for grants for the project from the Art Council.

Joyce is hoping to be able to raise \$4000 for a \$200 stipend for the 20 artists. During Joyce's meeting with Aaron, it was suggested that Economic Development may be able to cover some of the cost.

There has been an email set up artsquashenfield@gmail.com and a Facebook page has been created.

During the next meeting, Joyce will review the sponsorship package. She is rounding up her \$8260 budget to \$10,000 as a goal.

Joyce shared her timeline of tasks. She wants to set up a meeting with Stephanie, the town's Social Media Specialist. She will present a final copy of the Graphic Design, write up an artist agreement, write a program for the event, send out sponsorship program, receive catering quotes from area local restaurants.

Aaron shared that the town would cover the insurance and present us with a certificate of insurance. Joyce will be meeting with Aaron, as well as the department of public works and Economic Development.

During the meeting with Aaron, it was discussed that the town could close Church Street during the 3-hour event and provide police presence through town funding.

Joyce will meet Marc from sound and lighting. She will provide more information about battery powered light fixtures to purchase from Amazon with a price range from \$12-\$20 each.

If able to be purchased, the Banners will be hung in March. Signarama can hang the banners for a fee, Joyce will meet with the Department of Public Works to see about them hanging the banners.

The event will be open to the public. A list of community to invite will be created to include Town Council members, Press, State Representatives, and key people from the community.

A call for submissions will be sent out. Artists can send a link to their portfolios to the Art Squash email address.

Joyce will purchase a Facebook ad and share the information on the CT Artists page and forums through Facebook. She will also be sending the information to artists at ArtSpace and

directly to local artists. A juried selection will be held in a meeting, Joyce is looking for quality work and people with talent.

Emily asked a question about the Sponsorship package. Joyce explained that she has experience raising a large amount of money for various organizations.

We have never done an event of this size, Jason recommended that the commission sets a maximum that we are comfortable funding with sponsorships and grants pending.

Jason reviewed the budget procedure; the form is typically received late Winter/early Spring. Steve is working on sponsors for the concert series.

Jason shared that we usually ask for \$9,000.

Emily and Jason will reach out to Aaron to clarify his budget recommendation of \$10,000.

The concern with ECAC allocating \$5000 to the Art Squash event is that this will be a high visibility project that we are creating. The including of Aaron, Economic Development, local restaurants, and the revitalize Thompsonville.

Donna made a motion to allocate \$5000 to Art Squash, Dan 2nd, all voted in favor.

Jason reviewed the purchasing procedures with Joyce.

Sponsorships that are received should be addressed directly to ECAC not the Town of Enfield for the funds to be directed to our account.

Emily will send the presentation via email to the commission members.

Adjournment

The meeting adjourned 8:00pm.

Minutes respectfully submitted by Donna Hamre, ECAC Board Secretary